

Effective advertising!



emco Promotion



Designing clean entrances

emco

Stands out.

Cleans.

Works.



Welcom(ing) advertising

Made in Germany

As the European leader in entrance mat systems, we have spent decades taking care of the areas that see lots of people passing through.

Our entrance matting systems provide cleanliness and safety in entrance and access areas. We combine our expertise in the carpet mat sector with your clients' messages. How they want and where they want them. Our individually printed mats are available in six versions – from photorealistic printing to weatherproof; from a bespoke sizes to larger areas. They turn entrances and business areas into eye-catchers and make for an excellent appearance for advertising in events.

Our carpet mats are manufactured in Germany – an obvious choice for us; for you, a promise of quality that we are glad to uphold.

	Uses					Application area					
	Corporate Identity	Special shapes	Advertising	Way guidance	Dirt uptake	Indoor	Outdoor	Event, fair	Office, studio	Hotel, gastro	Point of Sale
emco IMAGE	✓		✓		✓	✓			✓	✓	
emco IMAGE STYLE	✓	✓	✓	✓	✓	✓			✓	✓	✓
emco IMAGE SMART	✓		✓		✓	✓		✓			✓
emco IMAGE DIGITAL	✓		✓			✓		✓			✓
emco IMAGE OUTDOOR	✓		✓		✓		✓		✓	✓	✓
emco IMAGE PROMOTION	✓		✓			✓		✓			✓

Successful.

Versatile.



The classic one

emcoIMAGE

If clients want a carpet mat that provides information and advertising space in addition to a cleaning system, emco IMAGE is just what they are looking for. They can have a mat in colours that match their corporate identity, or with a graphic designs as well as individual company logos. With emco IMAGE, almost anything is possible in a width of up to two metres: from symbols, texts and graphic elements right through to effects such as outlines, shadows and colour gradients. For practically unlimited design possibilities and virtually all applications.

Quick check:

- ✓ Uses: corporate identity, dirt uptake, advertising
- ✓ Application areas: entrances, business and office spaces, hotels and bars
- ✓ Max. 32 colours of 45 standard colours, special colours for an additional charge
- ✓ Standard sizes: from 85 x 75 cm to 200 x 500 cm
- ✓ Surface material: 100% polyamide, backing: 100% rubber
- ✓ Minimum order quantity: from 1 pc
- ✓ Machine washable: up to 60°C



								
Lemon I10	Yellow I20	Yellow-orange I30	Orange I40	Terracotta I50	Red I60	Oxide red I70	Bordeaux I80	Bright red I90
								
Cherry I100	Purple I110	Lilac I120	Grape I130	Magenta I140	Peach I150	Royalblue I160	Light blue I170	Petrol I180
								
Emerald I190	Navy I200	Dark green I210	Mint I220	Leaf green I230	Reed green I240	Green I250	Brown I260	Graphite I270
								
Steelblue I280	Pale blue I290	Silver I300	Fawn I310	Sand I320	Chestnut I330	Grey beige I340	Blue grey I350	Light grey I360
								
Grey I370	Dark grey I380	Black I390	White I400	Steel grey I410	Gold I420	Salmon I430	Light green I440	Sunset I450

Surprising.

Informative.



The stylish one

emcoIMAGE STYLE

Effective advertising that is customised and clean – carpet mats in special shapes offer many advantages. Thanks to the very latest technology in printing and cutting, we can create product shapes or company logos, advertising messages or direction signs, special offers or seasonal sales promotions (after checking the technical feasibility). Thanks to this ability to support bespoke designs, emcoIMAGE STYLE mats exude lasting quality and functionality, as well as grabbing the attention as a promotional medium.

Quick check:

- ✓ Uses: corporate identity, special shapes, advertising, way guidance, dirt uptake
- ✓ Application areas: point of sale, business and office spaces, hotels and bars
- ✓ Max. 32 colours of 45 standard colours, special colours for an additional charge
- ✓ Sizes: special shapes up to max. 200 x 500 cm
- ✓ Surface material: 100% polyamide, backing: 100% rubber
- ✓ Minimum order quantity: from 1 pc
- ✓ Machine washable: up to 60°C



 Lemon I110	 Yellow I20	 Yellow-orange I30	 Orange I40	 Terracotta I50	 Red I60	 Oxide red I70	 Bordeaux I80	 Bright red I90
 Cherry I100	 Purple I110	 Lilac I120	 Grape I130	 Magenta I140	 Peach I150	 Royal blue I160	 Light blue I170	 Petrol I180
 Emerald I190	 Navy I200	 Dark green I210	 Mint I220	 Leaf green I230	 Reed green I240	 Green I250	 Brown I260	 Graphite I270
 Steel blue I280	 Pale blue I290	 Silver I300	 Fawn I310	 Sand I320	 Chestnut I330	 Grey beige I340	 Blue grey I350	 Light grey I360
 Grey I370	 Dark grey I380	 Black I390	 White I400	 Steel grey I410	 Gold I420	 Salmon I430	 Light green I440	 Sunset I450

Flexible.

Direct.



The smart one

emcoIMAGE SMART

Sometimes you have to seize the moment. In these cases, the emcoIMAGE SMART is the right choice. With a wide range of available colours and sizes, together with short delivery times, this mat offers the ideal quality for an enormous variety of advertising activities, merchandise and promotional materials. Whether used to cover a large area or as an accent piece, patterned or with a single motif, emcoIMAGE SMART always ensures a smart appearance.

Quick check:

- ✓ Uses: corporate identity, advertising, dirt uptake
- ✓ Application areas: events, fairs, point of sale
- ✓ Colours: 32 standard colours
- ✓ Standard sizes: from 60 x 45 cm to 100 x 200 cm
- ✓ Surface material: 100% polyamide, backing: 100% rubber
- ✓ Minimum order quantity: from 50 m²
- ✓ Machine washable: up to 30°C



								
Apricot 522	Lemon 10	Yellow 20	Orange 40	Red 50	Bordeaux 80	Magenta 140	Grape 130	Pale blue 757
								
Light blue 570	Aqua 290	Royalblau 160	Navy 200	Pale green 540	Mint 780	Emerald 190	Kiwi 630	Light green 440
								
Fir green 810	Dark green 867	Beige 340	Sand 320	Taupe 325	Cocoa 480	Rust 310	Chestnut 330	Light grey 360
								
Steel grey 370	Dark grey 410	Grey 670	Black 390	White 400				

Inviting.

Lively.



The expressive one

emco IMAGE DIGITAL

They say a picture is worth a thousand words, and emco IMAGE DIGITAL certainly bears out this adage. The images are reproduced photorealistically on the mat using a special printing process. This makes their message particularly expressive. It also means that advertising can be used exactly where the customer is moving – in entrance areas, close to the product or in events.

Quick check:

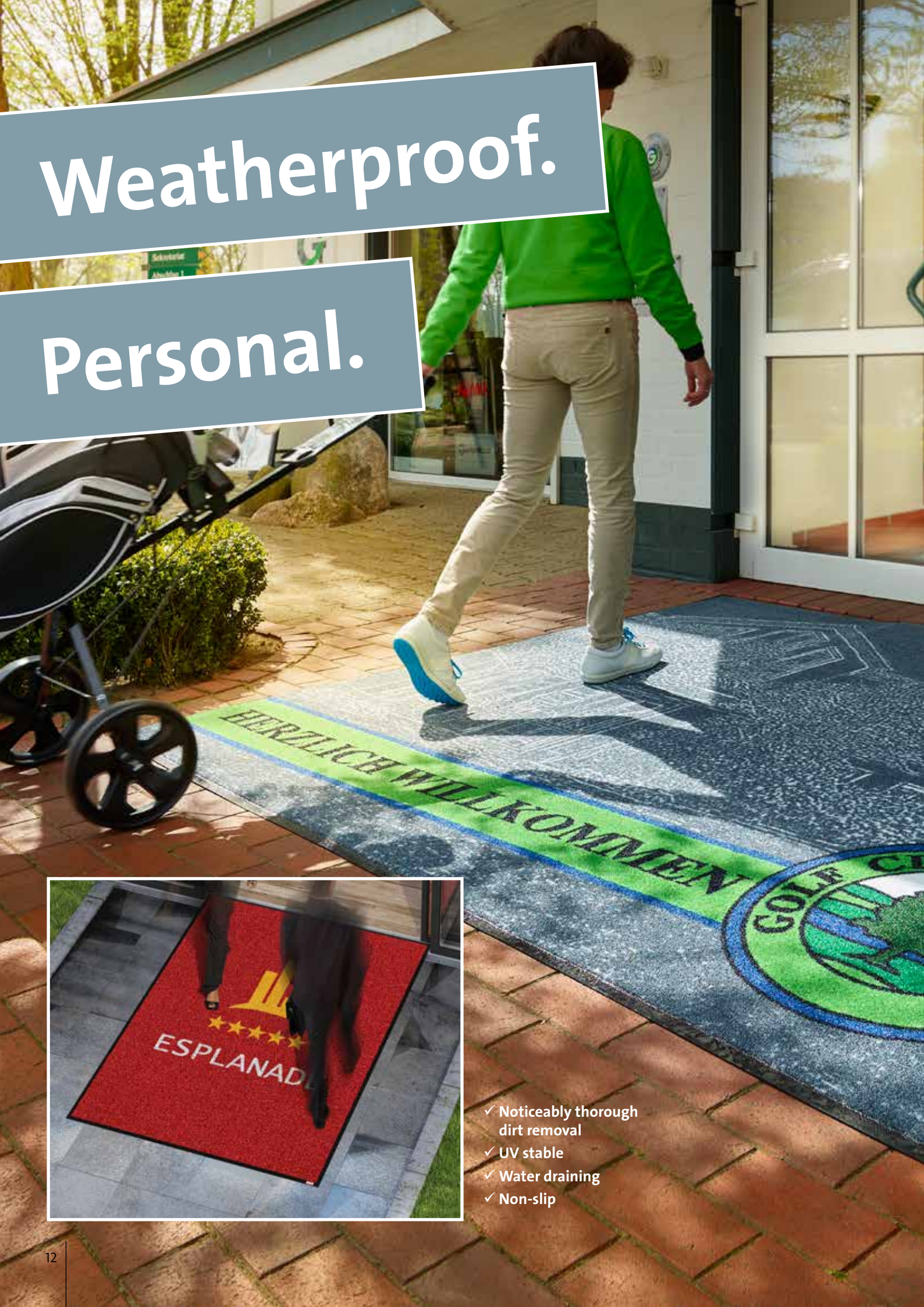
- ✓ Uses: corporate identity, advertising
- ✓ Application areas: events, fairs, point of sale
- ✓ Colours: 4-colour printing
- ✓ Sizes: from 40 x 60 cm to 115 x 180 cm
- ✓ Surface material: 100% velour, single thread
Backing: in foam (borderless), or option of 100% rubber
- ✓ Minimum order quantity: from 50 m²
- ✓ Hand wash: up to 30°C



emco

Weatherproof.

Personal.



- ✓ Noticeably thorough dirt removal
- ✓ UV stable
- ✓ Water draining
- ✓ Non-slip

The wetherproof one

emco IMAGE OUTDOOR



Weatherproof and custom printed, emco IMAGE OUTDOOR gives customers a clear message before they even enter the building. Its brush effect ensures a polished appearance indoors, too. The materials and workmanship are specifically tailored for use in outdoor areas, ensuring that water and UV light do not dim the message. Damp and moisture are channelled through drainage holes directly towards the ground, where they can run off freely thanks to the dimpling on the backing. The weatherproof and water-repellent pile material further encourages this process. Logos, claims, customised text or bespoke motifs stay lastingly attractive. And what happens if the mat gets really dirty? It can simply be washed.

Quick check:

- ✓ Uses: corporate identity, dirt uptake, advertising
- ✓ Application areas: outdoors
- ✓ Colours: 17 standard colours
- ✓ Standard sizes: from 75 x 50 cm to 200 x 400 cm
- ✓ Surface material: 100% polyamide, backing: 100% rubber
- ✓ Minimum order quantity: from 1 pc
- ✓ Machine washable: up to 40°C

40°

 Bordeaux OD 9010	 Red OD 9011	 Dark brown OD 9030	 Sand OD 9031	 Natural OD 9032	 Orange OD 9050
 Yellow OD 9051	 Black OD 9060	 Grey OD 9061	 Light grey OD 9062	 Dark blue OD 9070	 Indigo blue OD 9071
 Moss green OD 9080	 Light green OD 9081	 Grass green OD 9082	 Petrol blue OD 9083	 White OD 9063	

emco

Efficient.

Original.



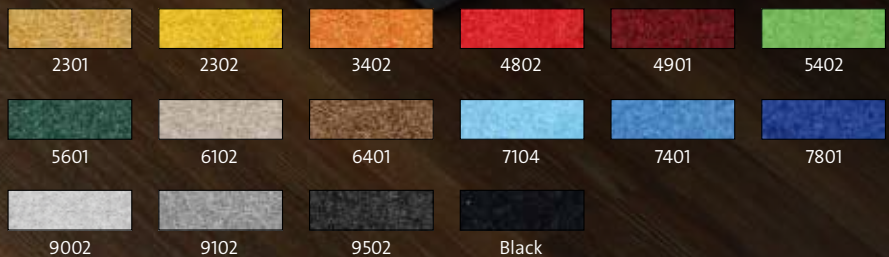
The all-rounder

emco IMAGE PROMOTION

emco IMAGE PROMOTION offers excellent quality at a good price. It can be used to efficiently complement classic advertising media and support promotional activities. Thanks to its excellent price/performance ratio, the carpet mat can also be used as a high-quality free gift.

Quick check:

- ✓ Uses: corporate identity, advertising
- ✓ Application areas: events, fairs, point of sale
- ✓ Colours: 16 standard colours, max. 8-colour printing
- ✓ Standard sizes: from 39 x 58 cm to 150 x 200 cm
- ✓ Surface material: 100% polyamide, backing: 100% vinyl
- ✓ Minimum order quantity: from 50 m²
- ✓ Hand wash: up to 30°C



emco Bau- und Klimatechnik
GmbH & Co. KG
Postfach 1860
D-49803 Lingen (Ems)
Germany
Tel. +49 (0) 591 9140-0
Fax +49 (0) 591 9140-852
bau@emco.de

www.emco-bau.com

Toveri Pals General Trading
Kuwait, Shuwaikh, Free Trade Zone,
Block 1, Plot 35, 2nd Floor.
Tel: +965 5664-7575 / 76
P.O. Box: 5711, Safat. Kuwait 13058
E: info@toveripals.com
www.toveripals.com

